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(Veronica Hauck DVM)

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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Large Print. Language: English . Brand New Book ***** Print on Demand *****. The book is a collection of cases for management students and other interested readers. It includes both long and short cases. The focus of the first three cases is project management including the one about managing risk. They are semi-solved but the case questions try to explore issues raised during the course of design or implementation of a given solution. The next one deals with the management of change. The fifth one is concerned with looming profitability. The goal of the rest of the cases is management information systems (MIS). Consequently, e-commerce and knowledge management are talked about. Some are discussing generic business issues. Thus, a range of subjects makes the collection useful for a variety of audience.

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