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## Caribbean Tourism Product Development, Marketing and Entrepreneurship: The Ultimate Cape(c) Tourism Unit 2 Reader (Paperback)

By Mrs Jody Racquel Titus-Maxwell

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The CAPE (c) Tourism Unit Two book entitled Caribbean Tourism Product Development, Marketing and Entrepreneurship captures all the relevant content, examples and activities necessary to successfully complete the syllabus. It has a sample research project that should provide adequate guidance for every candidate. For enquiries and assistance with the teaching of the CAPE(c) Tourism syllabus you may contact Jody at 18765310823 or via email at She has conducted several successful seminars in high schools across Jamaica; she is approachable and always willing to help. Jody has been teaching for 10 years in Jamaica. She is a teacher of History, Sociology, Social Studies and Tourism. She is also an assistant examiner of Sociology and Tourism. Her student Morrison (seen beside the author picture above) was placed first in CAPE(R) Tourism in the Caribbean, another student Denecia Allen was placed 9th in Jamaica. Jody is a honours graduate of The University of the West Indies where she studied History Education (B.Ed), later completing a Masters in Teacher Education and Teacher Development (M.A.).



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