



Business School Books Volume 2: Basic Principles of Management

By Can Akdeniz

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.When we think of management, our mind jumps to planning, directing, paperwork, organization and objectives. In other words, management can be defined as the means and resources necessary in order to achieve our objectives. You can find the basic principles of management in all sorts of organizations, no matter how small or large they are, if they charge for their activities or if they are non-profit. One cannot have realistic expectations regarding the success of their business without possessing a fundamental level of understanding of how a business actually works and how it should be managed. If a business owner fails to acquire a refined managerial skill, his or hers business is most likely to fail as well. This book takes it upon itself to guide the reader and to walk them through the process of starting a business and manage it on the way to success. We are here to show you how to deal with all sorts of situations like crises and other unpredictable factors. We believe that communication, organizing and evaluating both the human resources...



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Reviews

The book is simple in read safer to comprehend. It is writter in straightforward words and phrases instead of confusing. You wont truly feel monotony at anytime of your time (that's what catalogues are for concerning in the event you request me).

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