



The 7 Secrets of Leadership Success

By Deborah Tom, Richard Barrons

Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, The 7 Secrets of Leadership Success, Deborah Tom, Richard Barrons, Business leaders know they need to engage their workforce more in strategy; they know several of their senior players do not model the culture change they want to see; they know parts of the business are not aligned but, up until now, there has been no cohesive way of managing that change. The 7 Secrets of Leadership Success offers a unique insight into the mindset and methodology of the military on leadership, strategy and management. For the first time, leading management consultant Deborah Tom and military chief Major General Richard Barrons reveal the secrets of modern military success. The 7 Secrets of Leadership Success answers questions such as: - Why is it that leaders are respected and followed in military and not in industry? - Why is it that strategy fails? - How should a business address poor morale and engagement? - How can a global firm become 'one firm'? This unique management book will enable every leader to feel empowered, take command of their situation and lead their people and their business to success.

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