



First Insights into Business Students' Book

By Sue Robbins

Longman Group, 2004. Softcover. Book Condition: Neu. Gebrauch - Gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - First Insights into Business is a course for students of Business English at pre-intermediate level. It can be used as a self-contained course or as a lead-in to New Insights into business. The two courses take students from pre-intermediate to upper intermediate level, and provide excellent practice for major business English exams such as Cambridge BEC Level 1. First Insights into Business offers a realistic, informative and extremely accessible approach to key business concepts, underpinned by a thorough and carefully developed language syllabus. Key Features:- Key business concepts and cross-cultural approaches to business- Authentic reading and listening material- Motivating business communication activities- Key grammar and vocabulary development- Practice tests for Business English exams The course comprises a Students Book with a tapescript and key, Class Cassettes, a Workbook with key, and a Teacher's Book with classroom notes and photocopiable tests. 175 pp. Englisch.



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