



The Nonprofit Guide to Social Enterprise: Show Me the (Unrestricted) Money

By Niki Nicastro McCuiston

Charitychannel LLC. Paperback. Condition: New. 146 pages. Dimensions: 10.9in. x 8.4in. x 0.0in. Lets face it. Today's nonprofit fundraising environment is just plain tough. Development efforts that worked for decades no longer bring the same results. Nonprofits can no longer count entirely on government funding, available grants, and individual solicitations. Different and more creative solutions are a must. The Nonprofit Guide to Social Enterprise is an essential guide to starting a social enterprise within your nonprofit organization. The step-by-step process in this comprehensive manual offers a tested approach to launching a successful nonprofit social enterprise that builds your organization's capacity and reduces reliance on traditional but dwindling funding sources. This manual, part of the popular CharityChannel Press In the Trenches series, has examples, worksheets, guidelines, and a business plan template and process that take you through the entire journey of what must be done to launch a successful social enterprise that works to build sustainability for your mission and market. The authors show you how to reduce your nonprofit's dependence on traditional funding and outline processes for building unrestricted income sources that allow your organization to expand services, develop new programs, provide better wages and benefits for staff, and build organizational capacity....



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