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# BRILLIANT SOCIAL MEDIA: HOW TO START, REFINE AND IMPROVE YOUR SOCIAL BUSINESS MEDIA STRATEGY (PAPERBACK)



Pearson Education Limited, United Kingdom, 2013. Paperback. Condition: New. Language: English . Brand New Book. FAZED BY FACEBOOK? TONGUE-TIED BY TWITTER? LOST ON LINKEDIN? LEARN HOW TO NAVIGATE THE SOCIAL MEDIA JUNGLE, AND FIND OUT HOW TO GET YOUR BUSINESS NOTICED. Social media is easy when you know how - this practical guide shows you how to get started, then refine and improve your strategy to get real business results. Many businesses know that social media is important - but...

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- Authored by Adam Gray
- Released at 2013



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