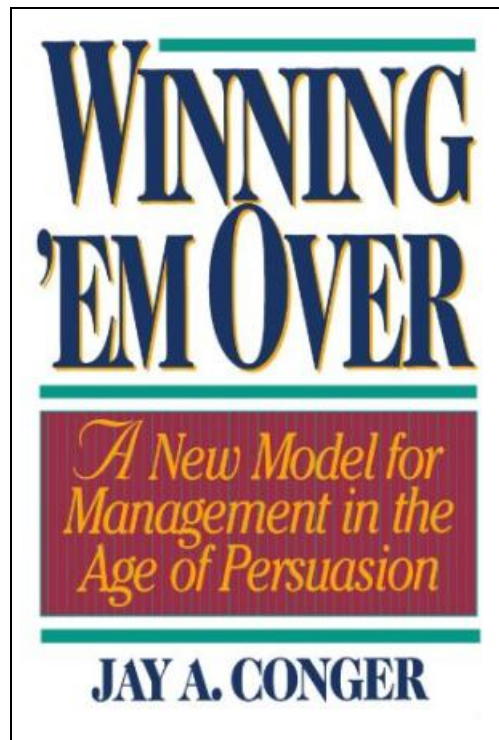


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WINNING EM OVER: A NEW MODEL FOR MANAGING IN THE AGE OF PERSUASION (PAPERBACK)



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