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# BRAND ENGAGEMENT



Wmc Public Relations Pty Limited, United States, 2013. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is a must-have book for all SMEs who want practical advice on public relations and other techniques to create low cost and effective PR campaigns. The spark to write this book came after the public relations company I established in 1992, WMC Public Relations, turned 20. It jolted me into thinking about everything..

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- Authored by Wendy McWilliams
- Released at 2013



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